



# Getting Started with Streaming Video on the Web



*Cre8 Conference at GOA*

## **American Graphics Institute**

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Video can be displayed on 96% of all Internet-connected computers and has rapidly become the standard for online video distribution. This session gives an overview of the three-stage publishing process: Edit, Polish, and Publish. You'll see how you can get up-and-running in minutes with Web Video, and customize your player to create custom-branded content.

- Containers vs. Codecs
- Understanding Bit Rate
- Hosting video online
- Integrating Web Video into HTML